



5 April 2006

Press Release

LABXPERT™ LABORATORY LABELLING SYSTEM PRODUCES QUALITY LABELS FAST

The latest addition to Brady's line of laboratory portable printing solutions is the LABXPERT™ Laboratory Labelling System. The LABXPERT™ printer drastically reduces time required to create labels while producing perfectly legible, durable, professional labels for lab samples at an affordable price.

This product meets the identification needs of laboratories by increasing labelling efficiency with pre-sized labels customized to fit vials, tubes and slides, auto-serialization (produce 40 labels in under two minutes), one-touch time and date stamping, built-in bar-coding and over 140 lab-specific Greek, research and safety symbols.

Labels from Brady have been tested to stand up to the toughest, most extreme conditions. They won't fall off, crack or peel and legibility helps completely eliminate the risk of labels that are unreadable due to poor or smudged handwriting. Never have to question what's inside the vessel or who did the work. LABXPERT™ produces crisp, clear, legible printing even on the smallest labels using the smallest fonts and won't smear from handling or harsh chemicals.

Used in conjunction with Brady IDENTILAB™ Laboratory Labelling Software, you can import and print from a database with a refresh feature to ensure data integrity and create new files and templates with easy to use wizards.

For more information about the Brady LABXPERT™ please call Brady's Customer Service Department on 1800 620 816 or visit our website www.bradyaust.com.au.

LABXPRT™ Laboratory Labelling System-developed for every type of lab application.