

Introducing The New WEEE (Waste in Electrical and Electronic Equipment) & PB Free (Lead Free) Identification Labels



WEEE-1-5-BK



WEEE-1-5



PB-1-5-GR



PB-1-5

PRODUCT FEATURES AND BENEFITS

Brady is pleased to introduce the WEEE-Wheelie Bin and PB Free identification labels. These parts are designed in 500 labels per roll and 5,000 labels per roll format. **As of August 13, 2005 all electrical and electronic equipment put on the market in the EU must be labelled to conform with the WEEE Directive 2002/96/EC.** The Wheelie Bin label helps customers meet legislative requirements.



Features & Benefits

- Aggressive adhesive to ensure strong holding power
- UL recognised and CSA accepted material
- Lead Free and WEEE/RoHS compatible
- Available in different sizes
- Meets requirements of WEEE Dir. 2002/96/EC as specified by EN 50419

MARKET STRATEGY

These labels are preprinted to meet the requirements specified by EN 50419 of the WEEE Directive 2002/96/EC. All electrical and electronic equipment must be compliant by August 13, 2005. Customers that sell electrical or electronic products into the EU and other locations outside of the United States will be required to meet this standard. The Wheelie Bin labels help customers meet this directive.

